

March, 2009

Dear Friend:

This year's Taste of Des Plaines will be presented by the City's Special Events Commission, the Art Guild, the Historical Society, and the Des Plaines Park District, 6-11 PM, Friday, June 5, 11 AM – 11 PM, Saturday, June 6 and 11 AM – 7 PM, Sunday, June 7, 2009, along Ellinwood Street in downtown Des Plaines.

This exciting community event, now in its 9th year, offers a variety of activities for all ages including opportunities to sample delicacies from the City's finest restaurants, enjoy the talents of a variety of musicians and performers, and browse through the 56th Annual Art Guild Art Fair. A variety of entertainment and children's games will be offered. For the third year, the Chamber of Commerce & Industry will present their Home, Health and Consumer EXPO, which attracts both a business and residential audience. Back this year is the Des Plaines Park District's "Chase to the Taste," a 5K fun run on Saturday morning. The Taste weekend, which attracted approximately 25,000 to downtown last year, is expected to draw even more this year.

We hope you will consider becoming an active part of the Taste of Des Plaines by donating to our Gold, Silver or Bronze Plate Sponsorship Program, highlighted on the attached form. The Program offers a variety of ways that your business can receive exposure, from local cable television coverage, to signage on or around the entertainment stage, to promotion on the City's website. Your donation to the Taste will assist in making a great event even better and, at the same time, promote your business as having a genuine concern and interest in "community," a value so important in today's world.

Sponsorship checks may be made payable to the City of Des Plaines, with "Taste of Des Plaines" indicated in the memo portion, to 1420 Miner St., Des Plaines, IL 60016, Attention: Linda Forman. Please realize that any donation, no matter at what level, will be appreciated and will lend to the success of the Taste of Des Plaines. Donations under \$500 will be classified as "supporting sponsors."

On behalf of the Special Events Commission, thank you for your support. Please call Linda Forman, Taste of Des Plaines Chairman, 847-922-0556, for more information and the required sponsorship forms. Your generosity and support are greatly appreciated.

Sincerely,

*Tony Arredia
Mayor
City of Des Plaines*

*Linda Forman
Chairman
Taste of Des Plaines*

CORPORATE SPONSORSHIP AGREEMENT

No food sold or distributed.

Agreement made this _____ day of _____ 2009
By and between the City of Des Plaines Special Events Commission, and;

Name: _____
(Hereinafter referred to as the company)

Address: _____

Telephone : _____

The City of Des Plaines Special Events Committee will produce a program known as the “Taste of Des Plaines” to take place Friday, June 5, from 6 – 11 PM, Saturday, June 6 from 11 AM – 11 PM, and Sunday June 7, 2009 from 11 AM – 7 PM in downtown Des Plaines on Ellinwood St.

The Company will provide the following services and dispense the following items:

The Parties agree to be bound by the terms and conditions hereinafter set forth.

1) TERMS AND PERMIT:

The company must supply its own card table and no more than 2 chairs. No power, etc. will be supplied.

2) GUIDELINES:

Only items agreed upon in advance will be permitted. Tables, only allowed for Gold sponsorships, must be supplied and must be manned during the operating hours of “The Taste.” Each company must supply its own staffing. All distribution of literature, flyers, promotional items, etc. must be from the table location only.

3) SCHEDULE OF OPERATIONS:

The event will take place: Friday, June 5, from 6 – 11 PM, Saturday, June 6 from 11 AM – 11 PM, and Sunday June 7, 2009 from 11 AM – 7 PM

The area will be ready to receive equipment by 4 PM on Friday, June 5, 2009. All equipment must be off the site no later than 9 PM, Sunday, June 7, 2009.

4) PAYMENT:

Sponsors contributing \$2500 or more will be allowed to distribute literature and man tables during Taste of Des Plaines operational hours. Checks must be made payable to the City of Des Plaines Special Events Commission. In lieu of a cash contribution, the parties agree to take this Gold Plate sponsorship in the form of \$2500 or more in free advertising, the content of which will be determined by representatives of the Commission.

5) INSURANCE

The Company must show proof of general liability insurance with the City of Des Plaines and the Special Events Commission listed as additional insured. The Company agrees to indemnify, defend, and hold the City of Des Plaines, the Special Events Commission and its employees and agents harmless from any claims or liabilities resulting from the organization's participation in the Taste of Des Plaines (see attached form).

6) GARBAGE CLEANUP:

The Company agrees to keep the premises neat and clean. All premises must be left in the same good condition they were in prior to the Company's occupancy. The company shall deposit garbage in trash containers located near the event.

7) SECURITY:

The City of Des Plaines will provide security in a normal manner as determined by the Police Department. Additional security, if desired, would have to be provided by your Company.

8) PARKING:

Company participants must park all vehicles in designated areas.

Signature of Organization Member

**Jason Bajor
City Manager**